

# Luxury Leads, Revealed

Where High-Intent Visitors Meet High-Value Properties

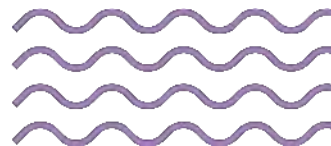


Beyond Bus Benches

Transforming Real Estate Marketing

# Table Of Contents

The New Reality of Property Marketing	2
The Hidden Cost of Website Visitors	4
Introducing Lead Reveal	5
How It Works (No Forms. No Friction.)	7
Use Case: Luxury Real Estate & Resort Brands	10
Built-In Automation & Smart Follow-Up	12
Who It's For	14
Start Converting Interest into Investment	16





01

# The New Reality of Property Marketing





Luxury property marketing has changed. Buyers and investors don't walk into showrooms. They browse online. Quietly. Anonymously. At all hours of the day from all over the world. And your site? It's getting visits.

But you don't know who's showing up. You've invested in branding, content, digital ads, and SEO, yet the majority of visitors vanish without a trace. The tools you've been told to rely on—forms, pop-ups, chatbots—are failing you.





You're not alone.

Most websites convert less than 3% of their traffic.

Here's the industry truth:  
Up to 97% of your website visitors leave without ever filling out a form.

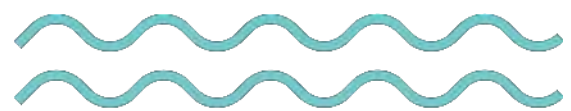
- You get traffic—but you don't know who's visiting.
- People browse your services, pricing, and contact page—but they bounce.
- You spend money on ads and SEO—but only a fraction of users convert.

That's your ad spend.  
Poof!

Your best prospects. Gone.  
You're left wondering: Who viewed the Pedregal condos?

Who spent 4 minutes on the private villas page?

Who opened your investor FAQ twice—but never booked a call?





03

## Introducing Lead Reveal

## Identify the 35% You Never See

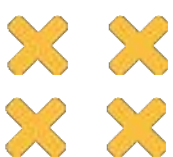
Lead Reveal flips the script. It uses real-time identity resolution to uncover who's on your site —without needing them to fill out a form.

Name, email,  
location, and phone  
number

Behaviour (what they  
viewed, how long they  
stayed)

Interest signals (real  
estate, retirement,  
investment)

No form. No opt-in. No  
waiting.







04

## How It Works





## 1. Visitor Arrives on Your Website

- They browse your site organically or through paid campaigns.
- No need to click or engage with a chatbot.

- Using IP matching, behavioral analytics, and real-time enrichment, Lead Reveal cross-references visits with a verified identity database.
- The system excludes bots, spam, and VPNs—ensuring high-quality leads only.

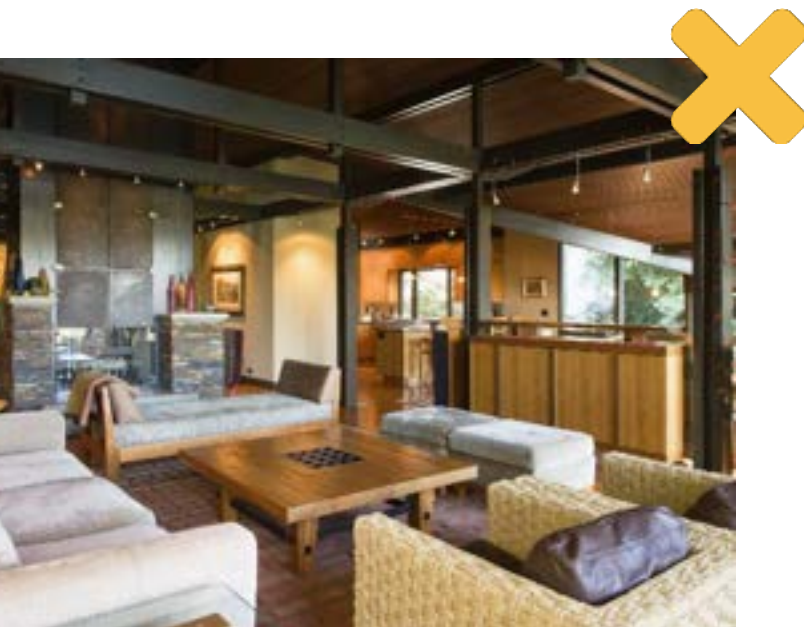
## 3. Contact Info is Retrieved

- Lead Reveal matches the visitor to:
  - Full name
  - Email address
  - Company (if applicable)
  - Location & device
  - Visit behavior (pages viewed, time spent)

## 4. Automation Begins

Using your CRM or Our Custom CRM, we:

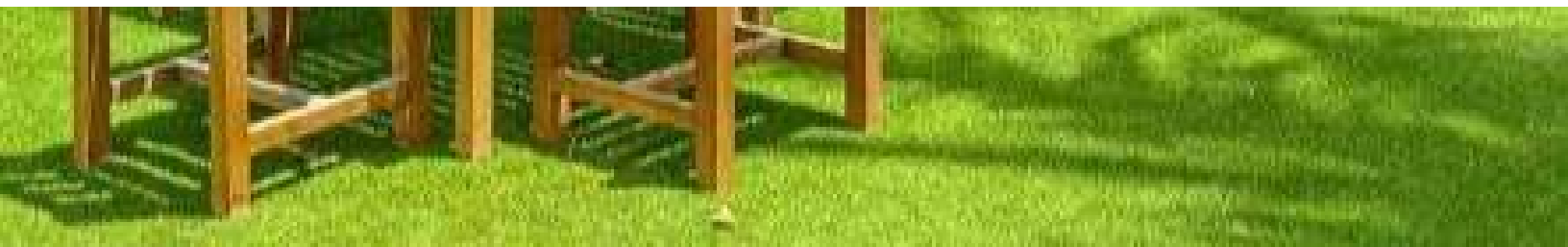
- Tag and segment the lead (e.g., finance, real estate, medical)
- Trigger nurture emails or SMS based on interest or behavior
- Score and notify sales teams of high-intent prospects
- Retarget through Meta or Google Ads using custom audiences





05

Use Case Example: Luxury Real Estate,  
Resorts & Retirement Living



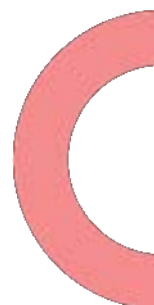


**Challenge:** A brokerage gets over 1,000 monthly website visits from ad traffic—but only 20 people fill out a form.

**Solution:** Lead Reveal identifies 300+ of those visitors, enriching them with verified names, emails, and intent (e.g., viewed “Condos in Los Cabos” listings). The contacts are automatically tagged and entered into a follow-up email/SMS sequence with property alerts and a “Schedule a Call” CTA.

Result:

- 5X increase in marketing-qualified leads
- 17 booking requests in the first month
- Lower cost-per-lead than any paid campaign

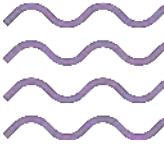






06

## Built-In Automations



Once Lead Reveal captures a visitor, you can automate:

- Instant lead scoring based on page behavior
- Dynamic email or SMS sequences personalized by industry or service interest
- Sales notifications for hot leads (based on time on site, repeat visits, etc.)
- Retargeting audiences built directly from captured data
- Smart tags and workflows to segment by vertical (finance, medical, etc.)

This isn't just lead capture—it's lead activation.





07

Who It's For





Lead Reveal is ideal for:

- Luxury Resorts
- Retirement Communities
- Investment Property Developers
- High-End Real Estate Agents or Teams
- Destination Property Brands

If your success depends on attracting qualified, high-value leads, this is your edge.





08

## Start Converting Interest into Investment



Your best leads are already visiting your site.

With Lead Reveal, you can:

- Identify them in real time
- Build smarter nurture campaigns
- Reduce ad waste
- Convert traffic into revenue

Stop chasing. Start converting.

